

Air Canada interlining options now available in Lufthansa Group NDC channels

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Lufthansa Group keeps expanding content on its NDC channels with the implementation of Air Canada (AC) prime code. Therefore, enabling the sale of Lufthansa Group – Air Canada interline itineraries, which will be available where:

- Air Canada prime flight number is combined with a Lufthansa Group flight number on the transatlantic segment
- Lufthansa Group is the fare owner and validating carrier
- Lufthansa Group codeshare is not available on a particular flight
- Origin or Destination is in IATA Traffic Conference Area 1 (North, Central, South America and the Caribbean) with connecting point in Canada or the US

After the already successful implementation of United Airlines prime code, Lufthansa Group's NDC channels keep expanding by introducing new destinations in Canada, providing better coverage and more choice in flight options for transatlantic journeys.

"As a part of our overall distribution strategy, Air Canada is collaborating closely with both Lufthansa Group and United Airlines to seamlessly integrate interline content into our NDC channel. This enhances the value proposition for our customers, especially our corporate customers, by offering greater choice and network reach" said Keith Wallis, Managing Director Customer Digital and Distribution at Air Canada. "While we have seen strong uptake from more leisure focused travel agencies, our focus is now firmly on elevating the corporate experience through improved servicing and broader adoption."

This new addition to Lufthansa Group's NDC channels marks a significant advancement in underscoring the company's dedication to its Atlantic Joint Venture and in accelerating the comprehensive NDC transformation journey.

Travel agents can now shop Lufthansa Group – Air Canada interline itineraries via all Lufthansa Group's NDC connections (Direct API, NDC Aggregator & SPRK).