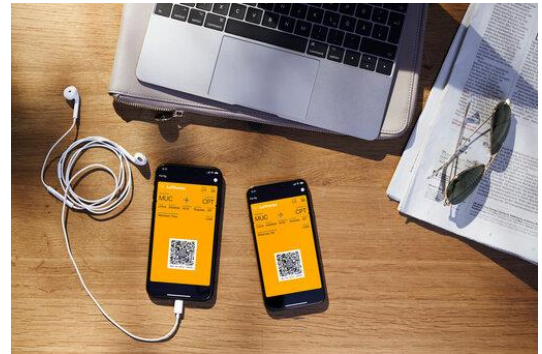




# Enhanced NDC Partner Program Website - Now Live with New Features

20 JAN 2025



We are excited to announce the launch of our newly revamped NDC Partner Program website, designed to provide you with an improved user experience and enhanced accessibility to our NDC services.

## What's New?

**Optimized structure:** simplified navigation, compact layout and support page

**Updated content:** elimination of redundancy, focus on B2B

**TTP functionalities:** interactive Travel Tech Partner directory (filterable by location/capabilities/JV partners)

**Enhanced directory:** comprehensive provider directory (Aggregators, OBEs, mid/back-office)

**Expanded FAQ.** More questions, more answers

## Join Our Program

Not yet registered? Explore Lufthansa Group NDC Partner Program website to complete your online registration and gain access to our comprehensive NDC Partner Program resources. Join the growing community of partners already benefiting from our NDC solutions.

## Our continuous offer

As a reminder, the Lufthansa Group NDC Partner Program continues to offer:

- Free web-based SPRK booking platform
- Access through leading aggregators
- Direct NDC API integration options

Our commitment to modern airline retailing remains stronger than ever, and these enhancements to our website reflect our ongoing dedication to providing you with the tools and support needed to transform your travel agency's capabilities.

Should you have any questions about the new website or our NDC Partner Program, please don't hesitate to contact your account manager.