

# The NDC Connectivity Program is Now Live



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Lufthansa Group proudly introduces the **NDC Connectivity Program** — a dynamic, performance-based initiative designed to accelerate NDC adoption and empower travel agencies with smarter choices.

## What is NDC Connectivity Program?

This program recognizes excellence among NDC-certified Aggregators and Travel Tech Providers through a transparent, merit-based system. It's your gateway to better guidance, richer content, and more efficient processes.

## Key features at a glance

- **Three Tiers of Excellence:** Standard, Advanced, and Premium — based on performance across six strategic pillars.
- **Exclusive Rewards:** Tier-based benefits in support, knowledge, engagement, and insights.
- **Annual Review:** Rankings assessed yearly to encourage innovation and adaptability.
- **Free Registration:** Aggregators can join at no cost via the NDC Connectivity Portal.

## Why It Matters for Travel Agents

- **Confidence in Choice:** Easily identify top-performing TTPs.
- **Access to Rich Content:** NDC Smart offers Light & Green fares, Continuous Pricing, ancillaries, and more.
- **Efficiency Through Technology:** Automated booking and servicing solutions from certified providers.

## Celebrating Our First Premium Partners

We're excited to announce the first **Premium Tier partners** who set the benchmark for excellence:

- **Aaron Group:** Provides a comprehensive air retailing ecosystem that blends advanced fare aggregation, automation, and powerful booking tools, offering agencies a flexible platform capable of supporting diverse business models.

- **AirGateway:** The modern standard for NDC aggregation - transparent, radically simple, and engineered to deliver the essential capabilities agencies need without the cost or complexity of traditional GDS models.
- **ProQuest:** Brings a modern, automation-led NDC platform that transforms complex booking and servicing processes into streamlined, user-friendly workflows built to enhance operational efficiency for travel sellers.
- **Softconex:** Specializes in travel technology for booking and fulfillment automation, delivering deep NDC servicing capabilities, extensive automation, and enterprise-grade workflow control designed to empower TMCs, travel agencies, tour operators and consolidators in highly operational environments.
- **Technoly:** Provides agile and cost-effective NDC connectivity tailored to emerging and fast-growing markets, helping travel sellers adopt modern airline retailing with speed, simplicity, and reliability.
- **TPConnects:** Offers a full-stack airline retailing engine that integrates NDC, merchandising, and order management into a seamless digital ecosystem designed to elevate both agency workflows and airline distribution strategies.
- **Travelfusion:** Delivers one of the world's broadest multi-source flight aggregation platforms, combining extensive global carrier coverage with high-volume connectivity to support sophisticated online travel retailing on a scale.
- **Verteil:** Offers enterprise-scale NDC distribution infrastructure engineered for reliability, scalability, and rich content delivery, supporting airlines and agencies seeking to modernize high-volume retailing channels.
- **Wondermiles:** Delivers an intelligent content orchestration layer that unifies diverse data sources into fast, transparent, and harmonized shopping results, enabling travel sellers to offer clear and optimized customer journeys.
- **Wooba:** Provides a modern NDC-enabled retailing solution tailored to the Latin American market, combining intuitive interfaces with fast, reliable content access to meet the evolving needs of regional agencies.



These partners now proudly display the **Premium Partner badge** on the NPP website — your assurance of quality and reliability.

Explore Premium Partners [here](#) and learn more about the NXP program [here](#).

Questions? Contact us at [connectivity.program@lufthansa-group.com](mailto:connectivity.program@lufthansa-group.com).