

Lufthansa Group Expands NDC Offering with Singapore Airlines prime code Integration

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Lufthansa Group is taking another leap forward in expanding its NDC content by adding Singapore Airlines (SQ) prime code. This exciting update allows travel agents to seamlessly book interline journeys combining Lufthansa Group and Singapore Airlines flights through NDC channels.

Key Highlights:

- Combine Singapore Airlines flights with Lufthansa Group segments
- Lufthansa Group remains the fare owner and validating carrier
- Applicable when the origin or destination is in IATA Traffic Conference Area 3 (South Asian Subcontinent, Southeast Asia and Southwest Pacific), for itineraries from/to Europe, with a connection point in Singapore, including flights to Singapore via BKK/BOM.

This milestone follows the successful integration of Air Canada and United Airlines prime codes; and marks a strategic expansion of Lufthansa Group's footprint in the Asia Pacific region.

Here are a few words from key stakeholders on this integration:

Cai Fong, General Manager, Distribution, Singapore Airlines, “The ability to sell each other's prime code content on NDC marks another milestone in our joint journey to modernize travel distribution. Singapore Airlines and Lufthansa Group will continue to enhance the breadth of content and capabilities across our respective NDC channels as we contribute to the industry's ongoing transformation.”

Puck Voorneveldt, Head of Distribution and Payment & Transformation, Lufthansa Group “We are beyond excited to be able to sell Singapore Airlines prime code content in our NDC channel. This emphasizes the strength of our partnership and joint ambition to drive the distribution transformation in aviation.

It underscores the Group's commitment to both its global joint ventures and its ongoing transformation through NDC.

Travel agents can now shop and book these enhanced itineraries via all Lufthansa Group NDC channels: Direct API, NDC Aggregators, and SPRK.