



PRESS RELEASE

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Lufthansa Group extends NDC technology to Air Dolomiti

- **Air Dolomiti's travel partners can now book flights via NDC (New Distribution Capability) technology solutions**
- **The Italian carrier joins the other airlines of the Lufthansa Group, which offer this technological standard.**

The Lufthansa Group is developing and updating the distribution channel of the airline Air Dolomiti, adapting it to the IATA NDC standard. Flights operated and marketed by Air Dolomiti will now be distributed and sold through the NDC channel by travel agencies accessing the offer. With this important step, the Italian carrier aligns itself with the Group's other airlines: Lufthansa, SWISS, Austrian Airlines, Brussels Airlines and Discover Airlines.

Travel agents can use three options to access Air Dolomiti's NDC channel: direct integration of the Lufthansa Group airlines' NDC API, connection to a certified NDC aggregator or via the SPRK platform, the free web-based interface available to partners with a valid IATA number.

"The Lufthansa Group, a leader in digital retailing, expands innovation in NDC channels with the introduction of Continuous Pricing for Air Dolomiti and from September 2023 also on intercontinental routes of the Lufthansa Group. We are proud that six Lufthansa Group carriers have adopted NDC technology: Lufthansa, SWISS, Austrian Airlines, Brussels Airlines, Discover Airlines and Air Dolomiti. More than 6,000 travel agencies have requested access to our NDC offering," says Johannes Walter, Acting Head of Digital Retailing at Lufthansa Group.

NDC (New Distribution Capability) is a programme promoted by IATA for the development of a modern and innovative data transmission standard to improve the communication capability between airlines and travel agents, overcoming the industry's current distribution limitations. It enables greater product differentiation and faster time-to-market, access to comprehensive and rich content and a transparent shopping experience.

"The implementation of the NDC represents a major milestone in connecting Air Dolomiti to the future of the airline industry and brings the Company to the same level as the world's most modern airlines. The activation of the platform is part of our constant path of technological updating in order to always offer state-of-the-art solutions," comments Steffen Harbarth, Chief Executive Officer of Air Dolomiti.

More information for travel agents is available at www.airdolomiti.eu and at <https://lhhgroupairlines.com/ndc/en/>.

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