# **NDC Partner Program**

### **LUFTHANSA GROUP**

## YOUR DIRECT BENEFITS: NDC SMART OFFER

Delight and inspire your customers with attractive offers from Austrian Airlines, Lufthansa, SWISS and Brussels Airlines. You have exclusive access to our NDC Smart Offer via our direct distribution channels Lufthansa Group airlines Direct NDC API, certified NDC aggregators, the free web-based user interface SPRK and via our websites austrian.com, lufthansa.com, swiss.com, brusselsairlines.com and Ihgroup-agent.com.

#### NDC ANCILLARY SERVICES\*



**Lounge access** – you can book vouchers for a lounge visit together with the airline ticket.\*\*



**WiFi on board** – you can easily add vouchers for Lufthansa FlyNet<sup>®</sup> and Internet access to the booking.



**NEW: Fixed-price upgrade –** more space, more free baggage and more amenities – low-price upgrades with NDC.\*\*



**NEW: A la carte dining** – select in advance from varied and exclusive menus to enjoy on board.<sup>\*\*</sup>

### NDC PRODUCTS

Economy Light and Business Saver – exclusive fares in our direct distribution channels.
New: Economy Light now also available on long haul. In selected markets, booking long-haul fares in selected booking classes without baggage is only possible via NDC.



**Exclusive presale** – with long-term ad campaigns (2–3 days).





**One Ways –** The lowest European one-way fares.

#### NDC PRICES



Selected ancillary services with exclusive price advantage – when you book via a direct distribution channel.



**First Bag** – with NDC you can simply book the first additional item of baggage more cheaply.



Advance seat reservation – the preferred seat can be booked directly and inexpensively with the flight.



**Discounted fares** – when you book via an NDC channel you always have access to the lowest fares.

<sup>\*\*</sup> This is a selection of ancillary services that can already be booked via NDC. The offer is constantly being expanded. <sup>\*\*</sup> Lufthansa only.





